



Our Mission: *To prevent and reduce substance abuse among youth and young adults by building healthy family, school, and community environments.*

Our Priorities:

- Underage Drinking and Alcohol Abuse among Young Adults
- Youth Use of Marijuana
- Youth use of Tobacco and E-cigarettes
- Prescription Drug Abuse

Goal 1: Increase Community Collaborations

Strategies	
1. Expand the membership base to integrate representative community sectors and increase active participation.	2. To increase coalition members’ knowledge and enhance structure of the coalition.
Activities	
<ol style="list-style-type: none"> 1. Conduct outreach and recruit new members to reflect diverse community. 2. Attend an average of two meetings a month hosted by other organizations to enhance community partnerships . 3. Coordinate with area coordinators and experts to provide 10-15 minute educational component during general coalition meetings. Address recruitment at each general meeting, giving members an opportunity to introduce new guests. 4. Host ongoing monthly coalition meetings 5. Provide opportunities for youth to provide input, leadership, and community service. 6. Plan, implement and monitor comprehensive communications/marketing plan. 	<ol style="list-style-type: none"> 1. Conduct new member trainings and orientation. 2. Communicate coalition goals and activities 3. Send agenda items for review to all coalition members prior to the meeting. 4. Offer members training and TA on relevant topics. 5. Conduct ongoing trainings held as part of the coalition meetings. 6. Send coalition members, including youth, to national or statewide conferences like CADCA. 7. Disseminate information via electronic and print media, social media (Facebook and Twitter), health fairs and presentations.

To get involved or request more information, please contact:

Payal Patani, Coalition Coordinator at ppatani@fortbendcouncil.org or 281-207-2400, ext. 2435

Fort Bend Community Prevention Coalition is a program of Fort Bend Regional Council on Substance Abuse, Inc.
10435 Greenbough Dr., Suite 250, Stafford, TX 77477

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Goal 2: Decrease Youth and Young Adult Substance Use

Strategies

1. To decrease underage drinking and alcohol abuse among young adults.	2. To decrease youth use of marijuana.	3. To decrease youth use of tobacco and e-cigarettes.	4. To decrease prescription drug abuse across the lifespan.
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Activities

<ol style="list-style-type: none"> 1. Reduce minors' retail access to alcohol by collaborating with TABC to promote S.E.R.V.E. training. 2. Reduce minor's social access to alcohol by coordinating and implementing multi-media awareness program. 3. Youth coalition to implement ZAYC program to reduce underage drinking in the community. 4. Collaborate with law enforcement to increase visibility of MIP citations in media. 5. Hold a community event to increase perception of harm. 6. Conduct sticker shock campaign. 	<ol style="list-style-type: none"> 1. Information dissemination to youth and parents on dangers of marijuana. 2. Conduct community scan to identify marijuana paraphernalia and synthetic marijuana retailers in the county. 3. Host a community event on the dangers of marijuana for youth. 4. Work with law enforcement to conduct retail stings on "head shops." 5. Advocate for incorporation of language in smoke free ordinances that would be broad enough to prohibit marijuana smoking in public places. 	<ol style="list-style-type: none"> 1. Information dissemination to youth and parents on dangers of tobacco and e-cigarettes. 2. Collaborate with law enforcement and PRC to provide retailer education on laws for selling to minors. 3. Publicly recognize compliant tobacco vendors quarterly through media (including social media). 4. Advocate for comprehensive smoke free ordinances in public places that include language banning vaping. 5. Advocate for FBISD to post no smoking/e-cigarette use outside of schools. 	<ol style="list-style-type: none"> 1. Educate community regarding prescription drug abuse and its dangers. 2. Implement Lock Your Meds campaign in the community. 3. Collaborate with local home builders to offer lock boxes in new homes. 4. Promote installation of permanent drop boxes. 5. Rx Information dissemination at doctors' offices and pharmacies. 6. Promote routine use of PMP and trainings for doctors office and pharmacies.
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